



*Your Donation  
Can Change a Life*

Through the YMCA Strong Kids Campaign, people just like you come together to make their community stronger. Donations to the Strong Kids Campaign allow the YMCA to provide membership and program assistance to kids and families who might not otherwise be able to afford to pay for YMCA services.

### *How Can You Make an Impact?*

You can *invest* in a child who is just learning to swim, shoot basketball or make new friends in YMCA youth programs. Your investment will yield a child who is a little safer, a little wiser and having a lot more fun!

You can *give* a teen the opportunity to learn valuable leadership skills and build relationships through values-based YMCA teen programs.

You can *allow* families to have peace of mind by giving them access to the safe, family-oriented YMCA, where people of all ages can relax, play and connect.

You can *share* the YMCA with others in the community who can benefit from programs that build healthy spirit, mind and body.

By contributing to the annual YMCA Strong Kids Campaign, you are making a difference in the life of a child today and in our community for tomorrow.

Each dollar contributed to the YMCA Strong Kids Campaign goes directly to making YMCA programs and membership available to those in need. Please help us help kids. Your tax-deductible donation makes a difference!

 **New York City's YMCA**  
We're Here for Good.

Prospect Park YMCA  
357 Ninth Street  
Brooklyn, NY 11215  
718.768.7100  
[www.ymcanyc.org/prospectpark](http://www.ymcanyc.org/prospectpark)

To donate online:  
[www.ymcastrongkids.org/NYC](http://www.ymcastrongkids.org/NYC)

### **YMCA Mission**

*The YMCA of Greater New York is a community service organization which promotes positive values through programs that build spirit, mind and body, welcoming all people, with a focus on youth.*



*Make a difference in your community –  
please give generously today!*

## We're Here for Good

The Prospect Park YMCA is Here for Good every day of the year, and never more so than in challenging or uncertain times. Today, we're striving to open our doors to life enhancing Y programs and services even wider. With 130 years behind us, and at least that many ahead, we face the future with hope, confidence and a renewed commitment to serving the communities of Park Slope, Red Hook, Bensonhurst, Bay Ridge, Gravesend, and Sunset Park.

## Building Strong Kids

In 2009, the Prospect Park YMCA will affect the lives of well over 21,000 people, including 10,000 local youth and teens. Through a broad range of programs—including teen leadership development, children's health and wellness, and afterschool—the YMCA is helping to ensure that children and teens develop to their full potential in spirit, mind and body. The YMCA is a place for children to laugh, learn and grow in an environment of caring, safety and support, and we're proud that here the character values of caring, honesty, respect and responsibility guide all that we do.

## They're Counting on Us

Contributions to the YMCA's annual Strong Kids Campaign ensure that no child or family is turned away because of the inability to pay. Each year, the Prospect Park YMCA provides financial assistance to thousands of local youth and families in need. These requests are now rising to unprecedented levels. The Prospect Park YMCA, through its annual fund-raising, wants to be there to meet them.

## We're Counting on You

The YMCA exists to promote the healthy development of all kids and their families regardless of their financial means. Our goal this year is \$180,000. They're counting on us, and we're counting on you!



## YMCA programs – Making a Difference

We believe that every child deserves the experience of YMCA programs, regardless of the financial difficulties their family might be facing. YMCA programs such as child care, camping, swim lessons, youth sports and teen leadership programs do more than teach skills. They also teach confidence. They teach responsibility. They teach young people to be strong in spirit, mind, and body. These experiences stick with kids, helping them to grow into healthy, contributing adults.

## Help Us Help Them

Please consider a tax-deductible donation to the YMCA Strong Kids Campaign. Your support provides the funds that allow us to offer membership and program assistance each year. Your generosity helps us to make a difference in the community. You can be part of that difference. Please give today!



*Building Strong Kids*



## Levels of Giving

### \$25

Can provide financial assistance to give a child a safe and fun filled day at Holiday Camp.

### \$100

Can enroll four children in a 10-week basketball program that gives youth the chance to participate in recreational league play.

### \$150

Can provide eight swimming lessons for a young person.

### \$200

Can provide a scholarship for our Youth Obesity Prevention Program.

### \$500

Can offer a child the opportunity to participate in a month of summer camp.

### \$1,000

Can support a full family membership at the Prospect Park YMCA.

### \$2,000

Can provide two children a full school year of Y Afterschool Programs.

### \$5,000

Can provide a one-year full membership for 20 at-risk teens that need a safe and positive alternative environment.